

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 13.41
CHANGES ** WFTV-TV ***

REP HEADLINE# 6190719 TRF# 317359
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6190719 CLASS: NATL. LOCAL REGIONAL
PRDCT NELSON FOR SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 13.41

REP: TO LENA
FR JULIE
OK'D M3
TTLS RTS
PLS CFM, THX 8/3

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 473

42	S		1200M-100A	30		\$340.00	10/17	10/19	0		W,F	0
PROGRAM : JIMMY KIMMEL												
CON COM1: 1X PER DAY												

59	A		1205A-105A	30		\$340.00	10/17	10/17	1		WED	1
PROGRAM : KIMMEL												
ORD COM1: FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-42 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

60	A		1205A-105A	30		\$340.00	10/18	10/18	1		THU	1
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PROGRAM : KIMMEL
ORD COM1: FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL
PART OF A MAKEGOOD MADE UP OF LINES 59-60
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#42 MISSED:W,F/1200M-100A OCT17(2/WK) 30S \$340.00 (AUG3/12)
OFFER:WED/1205A-105A OCT17 30S \$340.00 PLS ADVISE.
& THU/1205A-105A OCT18 30S \$340.00
CMT:FRI 12A-1A IS NIGHTLINE AFTER FRI HS FBALL

OCT/12 129830.00 CONTRACT TOTAL 129830.00
TOTAL SPOTS 94

MARKET TOTALS \$270,914 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE